

Swissawa is a consulting firm in Corporate Governance and Innovative Technologies.

We are helping entrepreneurs and boards to maintain a global vision of their organization in the context of increasing regulation and technological complexity.

We put at your service a unique network of entrepreneurs and expertise with track records in all industries for the success of your business on an international level.

The Founder :

Eric Maire after a childhood spent between Singapore & Hong Kong came back in Switzerland, his country of origin, to gain a master of mechanical & information technology. His career as an engineer with P&L responsibilities for an international Swiss Manufacturer brought him all over the world.

In 1997, Eric embraced the entrepreneurial world by creating his first software development company focused on delivering state-of-the-art solutions into a complex management environment. He opened subsidiaries in Istanbul and Toronto.

Eric then moved towards business strategy and advisory which led him to become part of The Economic Development State of Vaud Agency (DEV) in Switzerland.

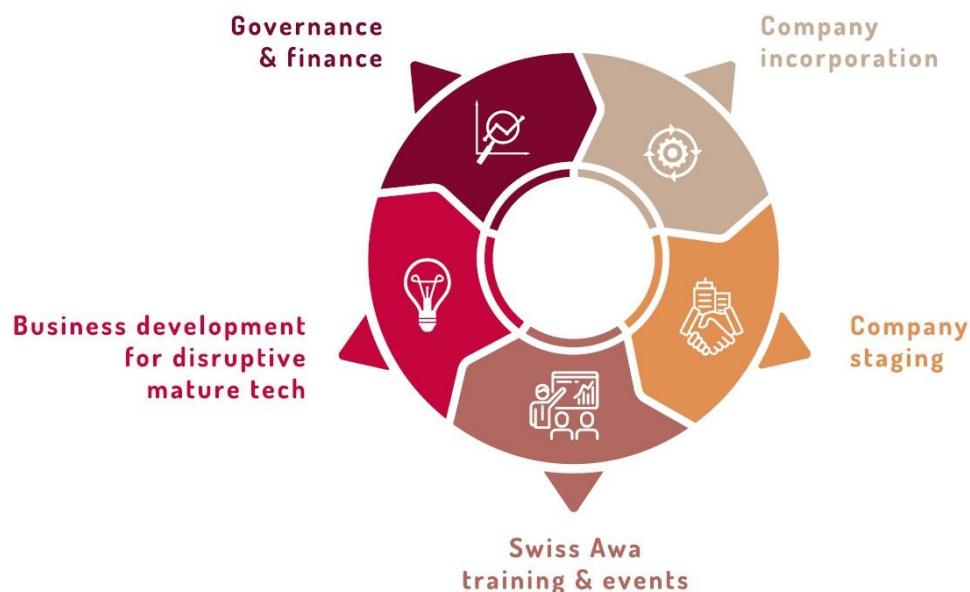
DEV is the official partner of the Swiss government with the mission to attract and assist foreign companies in establishing business activities in Switzerland.

He was thus able to promote the implementation of many European headquarters, such as Yahoo, Cisco, Chiquita, CA (Computer Associates), SC Johnson, Pepperdine University, Salesforce.com and many more. This experience gave him a good understanding of international corporate structures, legal exposure, tax, working permits framework, investment and talent management.

Since more than 30 years, Eric has built esteemed business relations in more than 50 countries, and became a board member of many companies in Switzerland and abroad supporting entrepreneurs, large, small and medium corporations and thus establishing his expertise in – **Corporate Governance**.



5 Pillars of our expertise:





Governance & Finance

- Management and advisory of corporate governance at board level;
- Take responsible positions at Board level;
- Set and follow fundamental company strategies;
- Implement and manage a board of directors;
- Represent investors in Switzerland and abroad;
- Support entrepreneurs and managers during crisis;
- Financing strategies;
- Support tax strategies;



Company Incorporation

- Incorporate companies in Switzerland and other countries;
- Set all mandatory and basic corporate governance rules in new or existing companies;
- Deliver ready-to-use companies with all administration and government registration;
- Managed existing company operations;



Company Staging

- Analyze the existing situation of any company, including IP, patents and existing operations and sales;
- Redesign branding and all marketing and communication strategies;
- Company and project valuation;
- Issue and implement above-mentioned strategic changes;
- Fund-raising and company sales;



Training & Event

- Provide specific corporate governance education;
- Organize events for Swissawa's network;
- Issue tailored documentation in relation with Swissawa's core business;
- Follow and sponsor events in different parts of the world;



Business Development for Mature Technologies

- Support entrepreneurs to identify the use of their existing technology or services into other areas or territories;
- Provide a full-technology deployment plan in any country, including sales;
- Follow-up on innovation and startups for scaling and merging it with new or mature businesses;

Our Team

Specifically dedicated to :

- International expertise;
- Management expertise;
- Industry expertise;
- Administration & Operation expertise.



Standard Products

Looking at the vast area of expertise brought together, Swissawa and his team are able to address nearly any request from any industry. Still, to ensure a better comprehension of our offer we have established the following standard services :



Corporate Governance Diagnostic: Provide a non-exhaustive diagnostic of the correct operation of a board of a company in Switzerland;



Company Incorporation: Incorporate a company in Switzerland or abroad having the basic operations ready. Also operating the Swiss company;



Setup a Digital Board Management Tool: Install and train the installation of a board of directors management digitalized system;



Corporate Investment Documentation: Support any entrepreneurs (startup or mature) to build the adequate documentation to seek for investment. Includes also financing strategies;



Corporate Governance Training: Provide general introduction and industry detailed education on how a board of directors should be managed;



Swiss Permits: Swiss residence or working permits for any foreigner and family, including the full local family or individual local installation;



Technology Business Risk Analysis: Provide a comprehensive understanding of the launch or will to change an IP into a new market or a new business model;

Offices & Territories:

Type	Region	City	Email
Headquarters	Switzerland	Lausanne in Switzerland	info@swissawa.com
Polish office	Europe	Bydgoszcz in Poland	poland@swissawa.com
Rep office	Israel	Haifa in Israel	israel@swissawa.com
Rep office	Russia - CIS	Moscow in Russia	russia@swissawa.com
Rep office	North America	Silicon Valley in the USA	usa@swissawa.com
Rep office	Turkey	Istanbul, in Turkey	turkey@swissawa.com
Rep office	Asia	Hong Kong, in China	asia@swissawa.com
Rep office	South America	Lima in Peru	southamerica@swissawa.com
Rep office	Ukraine	Kiev in Ukraine	ukraine@swissawa.com
Rep office	Africa	Cap Town in South Africa	africa@swissawa.com

Example of active operations:

Swissawa, his partners and teams are having real operations in the following countries.

- Switzerland : Data Center infrastructure.
- Switzerland : Russian language school.
- Sierra Leone : Telecommunication triple player.
- Liberia : Mobile payement solutions.
- Poland : Architectural glass production.
- Russia : Semiconductor engineering machinery.
- Russia : Crypto currency tokening investments.
- Canada : Digital psychology platform.
- Israel : Medical diagnostic with Artificial Intelligence.
- USA : Information Technology services.

Data Privacy:

Swissawa takes a real care of privacy and security, having all data stored, developed and managed in Switzerland by Swiss trusted companies.

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